

Quarterly Briefing Report

A quarterly digest of the state of the foodservice market and wider economic outlook. It looks at issues affecting the market and consumers such as inflation, unemployment and earnings alongside market data on sales by sector.

Product Outline

- Sample issues covered:
 - Review of previous quarter:
 - Foodservice sector
 - Consumers and the wider UK economy (employment, earnings, expenditure & debt, housing and mortgages)
 - Inflation
 - Sector analysis (tourism, QSR, restaurants, pubs, hotels and leisure, institutional sector)
 - Companies involved in foodservice
 - Supply
 - Europe and USA
 - Forecasts for the next 2 quarters (overall outlook, foodservice sector)

Frequently asked questions which the Quarterly Briefing Report is designed to answer:

- What is going on right now?
- How are specific companies doing?
- What will the market landscape look like over the next two quarters?
- What are the market drivers - and blockers - right now?

Who subscribes to the Quarterly Briefing Report?

- CEOs, Managing Directors
- Sales / Marketing Directors
- National Account Managers
- Insight Managers
- Investors

Release schedule

The Quarterly Briefing Report is released in January, April, July and October each year.

Further information

For further information about the benefits of our services to your business, please visit our website at www.hrzn.com or contact us on +44 (0)844 800 0456 or info@hrzn.com