Ones to Watch

The foodservice world is constantly changing. New concepts bring innovation to consumers and drive change throughout the industry, reflecting and affecting consumer tastes now and on into the future. They are tomorrow's leading brands.

Ones to Watch identifies these leading edge, small-scale foodservice brands and concepts who are emerging onto the high street, creating a buzz and bringing a new wave in terms of concept, cuisine, branding and interior design. These change leaders provide new opportunities for suppliers, operators, distributors and investors, often growing organically, through external investment or purchase by larger foodservice organisations.

Service Outline

- Report identifying all Ones to Watch brands based on innovation, size and growth rate
- Identification of overall concept trends
- Detailed analysis for selected brands including concept, size, menu range and price analysis, consumer demographic, geographical location and website

Benefits

Understanding changing consumer tastes and foodservice concepts allows you to:

- develop new products or concepts that are in tune with the market
- refine your future strategy by spotting emerging trends
- identify opportunities for your products and services
- grasp evolving consumer foodservice behaviour
- be aware of what your competitors are doing
- spot brands ripe for investment or acquisition

Further information

For further information about the benefits of our services to your business, please visit our website at www.hrzns.com or contact us on +44 (0)844 800 0456 or info@hrzns.com

Horizons FS Limited Winston House 2 Dollis Park London N3 1HF
T +44 (0)844 800 0456 E info@hrzns.com W hrzns.com