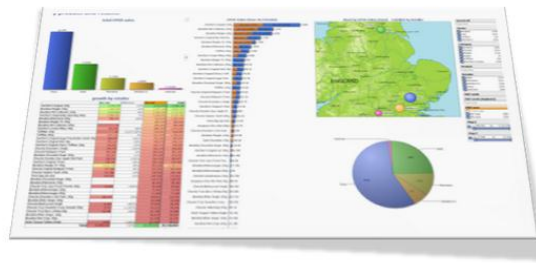


Horizons Analytics

Turning data...

...into insight



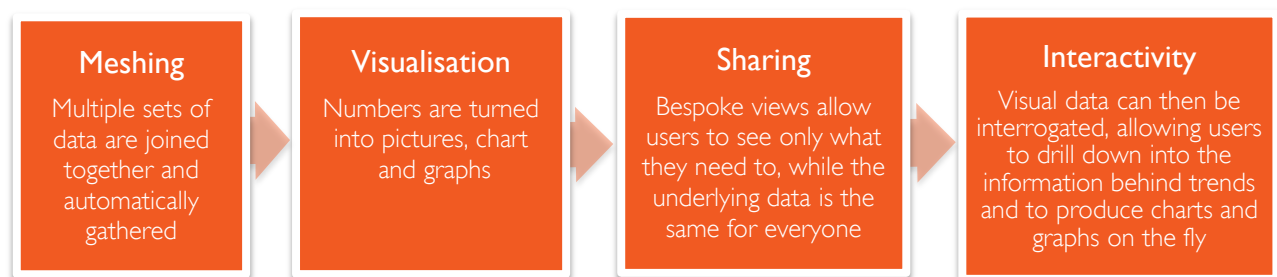
Horizons Analytics brings your data to life, unlocking its potential to produce actionable insight. It provides simple answers from complex information, saving you time and resources.

The service allows you to visualise and interrogate data, enabling you to explore summary trends, spot unusual occurrences and identify opportunities. You can then drill down into the underlying data, which is consistent amongst all users, empowering you and your organisation to make good decisions quickly. Overlay customer, marketing, operations, sales and production data to understand at a glance how your organisation is operating. By truly understanding what your data is saying, by asking complex questions and receiving simple answers, you can open up new revenue streams, reduce inefficiencies and apply learnings from one area of your business to others.

Horizons Analytics is powered by data. Live or historical data, from single or multiple sources. Data generated by you, your department or your organisation. Perhaps data that you buy in or that is freely available. Data from across sales, distribution, market research, stock, menu and consumer areas.

The service meshes multiple datasets together and transforms them into a visually rich, easy to use, interactive experience using visual analytics software. Different views are then produced and disseminated for different needs so that strategic, sales or marketing decision makers can approach the data in a way that makes sense for them, meeting their needs and allowing them to answer their own, individual questions.

Service Summary



Further information

For further information about the benefits of our services to your business, please visit our website at www.hrzns.com or contact us on +44 (0)844 800 0456 or info@hrzns.com